

# PANATURAL 英文含义

#### "Pan"与"Natural"融合

"Pan"源于希腊语,代表全方位、全球化,体现品牌全球视野。

"Natural"彰显天然成分,契合健康理念,凸显品牌天然追求。

#### 中文名"佰天然"寓意

"佰"寓意丰富全面,象征品牌深度探索天然资源。

"天然"呼应核心理念,强调健康纯净,契合品牌定位。

#### 整体寓意解读

PANATURAL 承诺以科技转化自然力量,为全球消费者提供全方位健康支持。 体现品牌对天然与科技结合的重视,凸显健康解决方案提供者形象。



# 母 科学与自然的完美结合

#### 先进技术应用

采用冷压提取和活性优化技术,完整保留植物有益成分,确保产品天然高效。 先进技术是释放自然潜能的关键,为产品品质提供坚实保障。

#### 严格标准把控

从原料采集到生产,每一步遵循最高安全和质量标准,确保产品安全可靠。 严格标准是产品质量的基石,让消费者放心使用。

#### 全球合作拓展

与瑞士、日本和法国科研机构合作,不断优化配方和技术,提升产品竞争力。全球合作汇聚各方智慧,为产品创新提供强大动力。



# 使命:用自然守护健康



#### 产品理念阐述

每一款产品都是自然馈赠与科学智慧的结晶,为消费者带来真实、纯净、安全的健康体验。产品是品牌使命的载体,通过优质产品实现健康守护。

#### 健康体验追求

致力于将健康从梦想变成现实,让消费者切实感受到自然与科学的力量。 以消费者为中心,关注健康需求,提供个性化解决方案。

#### 品牌责任担当

品牌肩负守护消费者健康的重任,以高品质产品为消费者健康保驾护航。积极履行社会责任,推动健康行业发展,为社会贡献力量。



## ☞ 愿景:成为全球天然健康品牌的领导者

#### 创新与合作驱动

通过不断创新和全球合作,提升品牌竞争力,推动品牌发展。 创新是品牌发展的动力,合作是品牌拓展的桥梁,二者相辅相成。

#### 市场推广与品牌传播

将 PANATURAL 的健康产品推广到每一个角落,让更多人享受到天然与科学带来的健康奇迹。 制定有效的市场推广策略,提升品牌知名度与影响力。



#### 行业引领与未来展望

希望成为全球天然健康领域的领导者,引领行业发展,为人类健康事业做出更大贡献。 展望未来,品牌致力于成为行业的标杆,树立良好的品牌形象。

# 宣传语: PANATURAL 佰天然—— 让自然守护您的健康

宣传语内涵

简洁有力的宣传语突出品牌核心价值,让消费者快速了解品 牌理念。

"让自然守护您的健康"传递品牌对消费者的关爱与承诺。

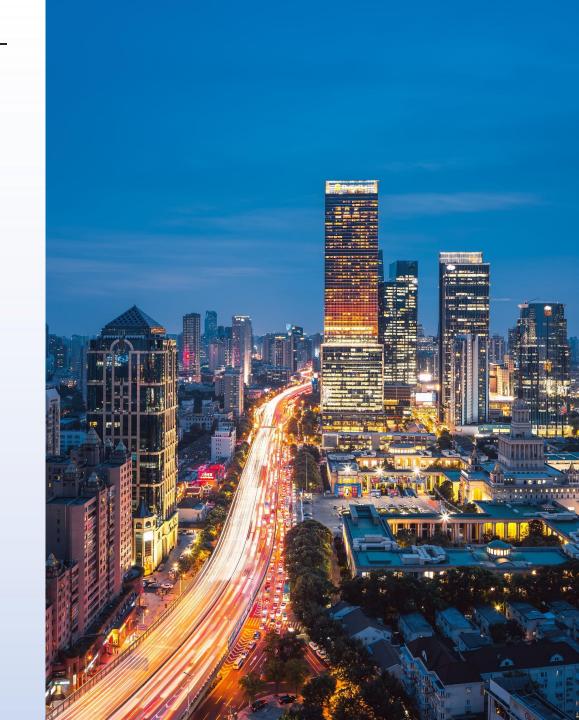
品牌形象塑造

官传语有助于塑造品牌专业、可靠、亲和的形象,增强消费者对品牌的认同感。 通过宣传语强化品牌在消费者心中的印象,提升品牌知名度。

市场传播效果

在市场传播中,宣传语易于传播与记忆,能够快速吸引消费者关注,提升品牌 影响力。

有效的宣传语是品牌传播的重要工具,有助于品牌在市场竞争中脱颖而出。





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2、VC片

3、玻色因PQQ饮品

4、DHA

5、成长胶囊

6、成长赖氨酸

7、成长丸

8、辅梅Q10

9、复合益生菌

10、海苔胶囊

11、男性护肝片

12、减肥丸

13、降尿酸压片糖果

14、降血糖

15、库拉索芦荟益生菌

16、卵巢保养胶囊

17、白云豆蓝莓饮品

18、镁片

19、免疫球蛋白

20、奶蓟草姜黄片

21、脑力素DHA

22、女性私处护理益生菌

23、氨糖软骨素

24、喜来芝软糖

25、喜来芝凝胶

26、益生菌 (鼻炎)

27、鱼肝油

28、增高片







# ◇ 太空胶囊<sub>750mg/粒</sub>

#### 1. 增加饱腹感,控制食欲,减肥塑身

Increase the sense of fullness, control appetite, lose weight and shape



Delay glucose absorption, inhibit blood sugar rise;

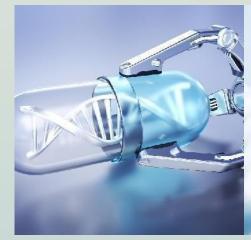
prevent diabetes



5. 增加肠道乳酸杆菌、双歧杆

菌等益生菌的数量 Increase

the number of probiotics



2. 降低血胆固醇,预防胆结石、高 脂血症、心血管疾病 Lower blood cholesterol and prevent gallstones, hyperlipidemia and

cardiovascular diseases

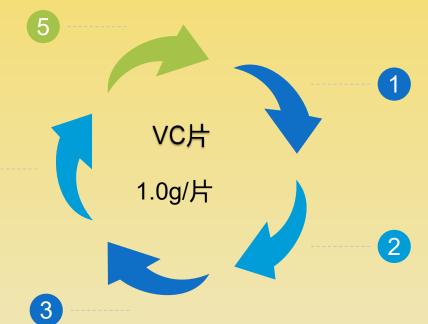
#### 4. 促进排便、预防肠癌和乳腺癌

Promote defecation and prevent bowel and breast cancer

富含维生素C,提高免疫力;补血养血;美容养颜 Rich in vitamin C to improve immunity; nourish blood and nourish blood; beautify and nourish face

在免疫系统、伤口愈合、皮肤健康、蛋白质合成、神经系统、视觉健康和生殖健康等方面发挥着多种重要作用
Zinc plays a crucial role in various aspects, including the immune system, wound healing, skin health, protein synthesis, the nervous system, vision health, and reproductive health

帮助减轻喉咙痛;支持消化系统健康 Help relieve sore throat; support digestive system health



能促进生长和增强对疾病的抵抗力,可用作营养增补剂、抗氧化剂 It can promote growth and enhance resistance to diseases, and can be used as a nutritional supplement and antioxidant

富含维生素C,提高免疫力;高抗氧化剂;有 益心脏健康

Rich in vitamin C to improve immunity;High antioxidants; good for heart health





#### 250mg/粒

改善脑供血 Improve blood supply to the brain

促进大脑发育 **Promote brain** development

预防老年痴呆 **Prevent** Alzheimer's disease

5

调节情绪 Regulate your emotions

缓解眼睛干涩的 症状 Relieve symptoms of dry eyes

**9** 支持运动后肌肉 恢复 Support muscle recovery after exercise

8

有助于减轻抑郁 症 Helps reduce depression

10

缓解炎症 Relieve inflammation

2

促进视力发育 **Promote vision** development

6

保护心脏 **Protect your** heart

1、调节人体代谢平衡Regulate the body's metabolic balance



**3、**提高钙的吸收,加速骨骼生长。 Improve calcium absorption and accelerate bone growth.

2、促进幼儿生长发育。Promote the growth and development of young children

# 成长赖氨酸

8ml/瓶



1、调节人体 代谢平衡 Regulate the body's metabolic balance



2、促进幼儿 生长发育。 Promote the growth and developme nt of young children



3、提高钙的 吸收,加速 骨骼生长。 Improve calcium absorptio n and accelerat e bone growth.

#### 成长丸

1、提高智力、促进生长、增强体质; 1. Improve intelligence, promote growth and enhance physical fitness;



2、增进食欲、改善营养不良状况;

2. Increase appetite and improve malnutrition;



3、改善失眠,提高记忆力;

3. improve insomnia, improve memory;

e C

5、帮助钙的吸收,治疗防止骨质疏松症:

5. Help calcium absorption, treatment to prevent osteoporosis;

6、降低血中甘油三酯的水平,预防心脑血管疾病的产生。

6. Reduce the level of triglycerides in the blood and prevent the production of cardiovascular and cerebrovascular diseases.

#### 辅梅Q10

9 提高剩余能力 改善三高 **Improve** Improve the remaining three highs capacity 5 8增强免疫力,抗 3 增强活力,缓解 防治牙周病 保护心脏 保护肺部 Prevention and 疲劳 瘟 **Protecting the Protecting the** treatment of **Enhance vitality Enhance** periodontal and alleviate immunity and Heart lungs disease fatigue fight cancer 神经系统健康, 改善认知 皮肤抗衰老 **Neurological** Skin antihealth, aging improving cognition

促进蛋白质消化吸收、营养 机体、提高抗感染能力、调 节肠道菌群 Promote protein digestion and absorption, nutrient the body, improve anti-infection ability, and regulate

调节肠道菌群、增强免疫力、 保护胃黏膜、改善肠道功能、 通便、防治腹泻、促进消化、 抗氢化

Regulate intestinal flora, enhance immunity, protect gastric mucosa, improve intestinal function, relieve constipation, prevent and treat diarrhea, promote digestion and fight against oxidants

intestinal flora.



500mg\*60粒/瓶

调节肠内菌群平衡、 Regulate the human digestion

促进肠道健康、提高免 疫力; 功效是改善消化 功能、降低胆固醇 Promote intestinal health and improve immunity; the effect is to improve digestive function and lower cholesterol

促进人体消化吸收 balance of intestinal flora and promote and absorption.

调节肠道菌群、增强免疫力、保 护胃黏膜、改善肠道功能、通便、 防治腹泻、促进消化、抗氧化 Regulate intestinal flora, enhance immunity, protect gastric mucosa, improve intestinal function, relieve constipation, prevent and treat diarrhea, promote digestion and fight against oxidants

调节肠道菌群、预防和 治疗腹泻、毒素的排出 和提升机体免疫力 Regulate intestinal flora, prevent and treat diarrhea, excrete toxins and improve the body's immunity

预防肠道感染、促进 肠道功能 Prevent intestinal infections and promote intestinal function

增强免疫力;减轻胃肠道感 染; 改善腹泻和便秘; 预防 湿疹;减轻过敏 Enhance immunity; reduce gastrointestinal infections; improve diarrhea and constipation; prevent eczema; reduce allergies

#### 海苔胶囊1000mg\*60粒/瓶 🔷



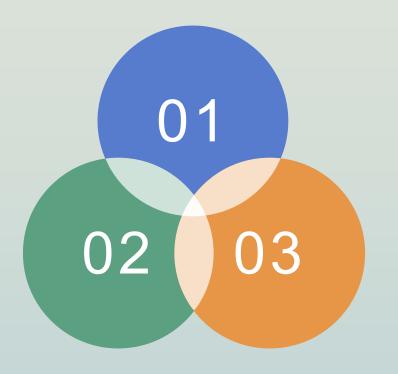
利尿消肿;促进排便;预防贫血; 提高免疫;防癌抗癌 Diuretic and swelling; promote defecation; prevent anemia; improve immunity; prevent cancer and fight cancer



护肝;消炎;控血糖;改善血脂;调节血压;辅助减重
Liver protection; antiinflammatory; blood sugar
control; blood lipid
improvement; blood
pressure regulation;
assisted weight loss

#### 男性护肝片1.0g/片

对于扩张血管、促进血液循环和维持心 血管健康非常重要,有助于支持男性生 殖系统的健康, 可能对勃起功能有一定 的正面影响,促进生长激素的分泌,有 助于加速伤口的愈合,支持免疫系统 crucial for vasodilation. promoting blood circulation, and maintaining cardiovascular health.Support male reproductive health and may have a positive impact on erectile function, Stimulate the secretion of growth hormone, Accelerate wound healing, Support the immune system



减缓肝脏损伤的进程;有助于降低胆固醇水平;有助于减轻炎症反应;有助于促进肝细胞的再生;有助于中和体内自由基,减缓氧化损伤;

Slow down the process of liver damage; help reduce cholesterol levels; help reduce inflammatory response; help promote the regeneration of hepatocytes; help neutralize free radicals in the body and slow down oxidative damage;

抗氧化作用,抗炎特性,支持消化健康,促进胆汁的分泌和流动,有助于胆汁的正常排出,有助于降低患肝病的风险Antioxidant effect, anti-inflammatory properties, support digestive health, promote the secretion and flow of bile, help the normal discharge of bile, and help reduce the risk of liver disease.

#### 减肥丸1.0g×60



降低食欲 Reduce appetite



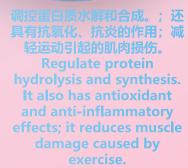
降低胆固醇 Lower cholesterol



稳定血糖 Stabilize blood sugar

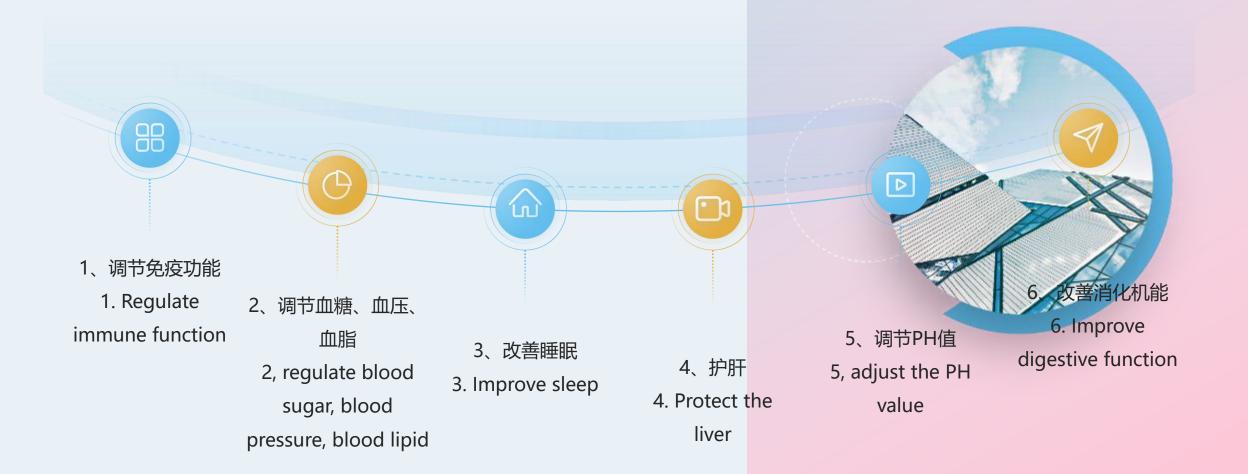


可以促进胃肠道蠕动,加快食物通过胃肠道,减少吸收,软化大便,防治便秘。 It can promote gastrointestinal peristalsis, accelerate food passage through the gastrointestinal tract, reduce absorption, soften stool, and prevent





#### 降尿酸压片糖果





1、具有溶解血栓的作用 It has the effect of dissolving thrombus



3、平稳降血血压 Smoothly lower blood pressure and blood pressure





2、预防冠心病 Prevent coronary heart disease 4、可促进血脂代谢,疏通血管,改善一 善动脉硬化 It can promote blood lipid metabolism, unblock blood vessels, and improve arteriosclerosis



#### 库拉索芦荟益生菌500mg/粒

discomfort after

drinking

1.保护肠道
Protect the intestine

库拉索芦荟益生菌

2.预防腹泻,改善便秘
Prevent diarrhea and improve constipation

3.缓解酒后肠胃不适
Relieve gastrointestinal

4.增强人体免疫力
Strengthen human immunity

5.抑制幽门螺杆菌
Suppression of Helicobacter pylori

6.缓解乳糖不耐受
Relieve lactose

intolerance

#### 卵巢保养维生素胶囊

#### 500mg/粒\*60粒/瓶





- 1、参与体内的新陈代谢,有益免疫系统和头发健康 Participate in metabolism in the body, which is beneficial to the immune system and hair health.
- 2、促进女性生育能力;调节内分泌;有益经前综合征和更年期症状;保护乳腺健康

Promote women's fertility; regulate endocrine; benefit premenstrual syndrome and menopausal symptoms; protect breast health

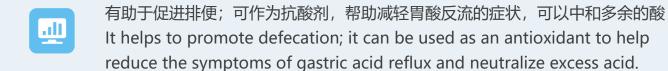
3、参与体内的新陈代谢,有益免疫系统和头发健康 Participate in metabolism in the body, which is beneficial to the immune system and hair health.

#### 白芸豆蓝莓饮品30ml/瓶

- 1、阻断淀粉食物热量---体重控制; 血糖控制
  Block starch food calories weight control; blood sugar control
- 2、增强视力; 减低胆固醇; 维持体液平衡
  Enhance vision; reduce cholesterol; maintain body fluid balance
- 3、降低血脂含量;降低人体脂肪含量;有效促进脂肪燃烧 Reduce blood lipid content; reduce human fat content; effectively promote fat burning
- 4、降低体脂; 提高精力; 阻拦热量 Reduce body fat; improve energy; block calories
- 5、消积、除湿止泻; 抗氧化; 补充营养
  Dehumidification, dehumidifying and antidiarrheal; antioxidant; supplement nutrition



#### 镁片1.0g/片



有益心脏健康;有益心理健康;优化骨骼健康;增进睡眠质量
It is good for heart health; it is good for mental health; it is good for bone health; it improves the quality of sleep.

有助于调节血钙含量,保护心脏健康,保持人体骨骼强健,改善身体的抵抗力,有助于改善睡眠质量
It helps to regulate the blood calcium content, protect heart health, keep the human bones strong, improve the body's resistance, and help improve sleep quality.

能促进生长和增强对疾病的抵抗力,可用作营养增补剂、抗氧化剂
It can promote growth and enhance resistance to diseases, and can be used as a nutritional supplement and antioxidant







# 免疫球蛋白1.0g×60

1、增强人体的免疫力,提高对疾病的抵抗力 Strengthen the body's immunity and improve resistance to disease.

2、促进肌肉生长 Promote muscle growth

3、降低血压 Reduce blood pressure

4、抵抗炎症 Anti-inflammation

5、减少疲劳 Reduce fatigue

6、抵抗炎症 Anti-inflammation

7、抗菌抗病毒 Antibacterial and antiviral

#### 奶蓟草姜黄片1.0g/片





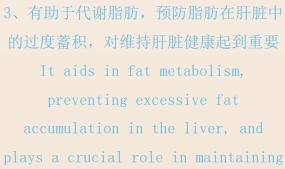
1、保护肝脏,减缓肝脏损伤的进程;
Milk thistle extract is widely
used for hepatoprotection,
helping to mitigate liver damage.



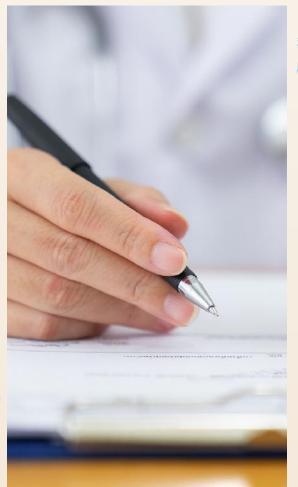
2、有助于降低胆固醇水平; Help lower cholesterol levels.



2、对抗炎症有一定作用,有助于减轻 炎症反应; It has antiinflammatory effects, aiding in reducing inflammatory responses.



liver health.

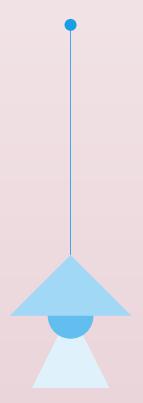


抗氧化作用,抗炎特性,支持消化健康,促进胆汁的分泌和流动,有助于胆汁的正常排出,从而维护肝胆系统的健康,减轻脂肪在肝脏中的蓄积,有助于降低患肝病的风险antioxidant properties, anti-inflammatory

properties, Supports digestive health, It may promote the secretion and flow of bile, aiding in the normal discharge of bile and maintaining the health of the liver and gallbladder system. reduce the accumulation of fat in the liver, help reduce the risk of liver diseases.



#### 脑力素DHA 8ml/瓶



1、促进婴幼 儿脑组织和智 力发育

1. Promote the development of brain tissue and intelligence in infants and young children



2、提高神经 传导和视觉机

能 2. Improve nerve conduction and visual function



3、改善内分 泌状态,增强

人体免疫

3. Improve endocrine status and enhance human immunity



4、改善记忆的

4. Improve the function of memory



### 女性私处护理益生菌 500mg/粒\*60粒/瓶



安神、活血、降气宽肠、抗炎、抗过敏、减肥、美容

Peace of mind, blood circulation, lowering qi and wide intestines, anti-inflammatory, anti-allergic, weight loss, beauty

#### 调节肠道菌群、预防和治疗腹泻、毒素的排出和提升机体免疫力

Regulate intestinal flora, prevent and treat diarrhea, excrete toxins and improve the body's immunity

#### 提高免疫力, 预防泌尿系统感染; 美白肌肤, 促进新陈代谢

Improve immunity, prevent urinary tract infections; whiten skin and promote metabolism

#### 促进女性生育能力;调节内分泌;有益经前综合征和更年期症状;保护乳腺健康

Promote women's fertility; regulate endocrine; benefit premenstrual syndrome and menopausal symptoms; protect breast health

# ◇ 氨糖软骨素1.0g/片 ◇



百助于保护和维持软骨的结构和功能;增强关节的润滑效果;有助于减轻炎症症状,改善关节活动度; 百助于维持骨骼健康

It helps to protect and maintain the structure and function of cartilage; enhances the lubrication effect of joints; helps to reduce inflammatory symptoms and improve joint mobility; helps maintain bone health.

有助于增加肌肉质量;提高身体对运动的适应性;增加运动耐力和力量;减少肌肉丢失

Helps to increase muscle mass; improve the body's adaptability to exercise; increase exercise endurance and strength; reduce muscle loss

促进肠道对钙和磷的吸收,维持骨骼和牙齿的健康,有助于防止骨质疏松症和骨折,支持免疫系统 神经系统和心血管健康,抗炎作用

Help promote the absorption of calcium and phosphorus in the intestines, maintaining the health of bones and teeth, prevent osteoporosis and fractures, support the immune system, nervous system and cardiovascular health, anti-inflammatory properties

保护和维护关节软骨,减缓关节磨损;减轻关节疼痛、肿胀和炎症症状;维持关节的弹性和柔韧性; 有助于康复受损的关节组织

Protect and maintain joint cartilage to reduce joint wear; reduce joint pain, swelling and inflammatory symptoms; maintain joint elasticity and flexibility; help to recover damaged joint tissue

# 喜来芝软糖4g×60粒

抗衰老,治疗糖尿病、阿尔茨海默氏症、肥 胖 症,缓解精神压力,应对各种炎症。

Anti-aging, treat diabetes, Alzheimer's disease, obesity, relieve mental stress, and deal with various inflammations





缓解疲劳;加强免疫系统,有助于保护肝脏,前 列腺和泌尿系统

Relieve fatigue; strengthen the immune system and help protect the liver, prostate and urinary system





# 喜来芝凝胶

30ml/瓶



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Relieve fatigue; strengthen the immune system and help protect the liver, prostate and urinary system



#### 改善睡眠;增加肌肉 质量、耐力和能量; 改善脑功能

Improve sleep; increase
muscle mass, endurance
and energy; improve
brain function



# 增强体力及提升非特异性抵抗力、抗疲劳,滋补强壮、刺激血流循行、有降低血糖等作用

Strengthen physical strength, improve non-specific resistance, fight fatigue, nourish strength, stimulate blood flow, and lower blood sugar



## 益生菌(鼻炎)1.0g/片

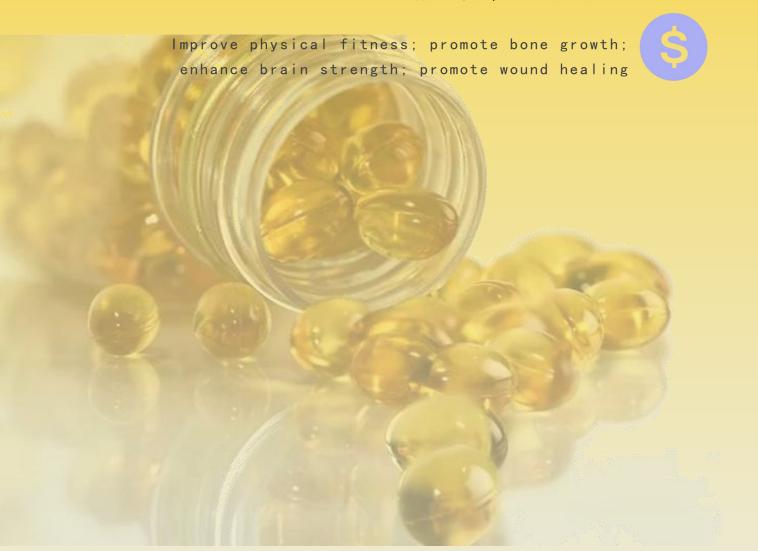
护肠菌(嗜酸乳杆菌)

Enterobacteria (lactobacillus acidophilus)

> 抗敏菌(长双歧 杆菌、短双歧杆 菌、鼠李糖乳杆 菌)

Anti-allergic bacteria
(Bifidobacterium prolongi,
Bifidobacterium,
Lactobacillus rhami)

抗炎菌(保加利亚乳杆菌、植物 乳杆菌) Anti-inflammatory bacteria (lactobacillus bulgaricus, lactobacillus plant) 提高身体素质;促进骨骼生长;增强脑力;促进伤口愈合



# 增高片800mg/粒



#### 调节人体代谢平衡

Regulate the body's metabolic balance

#### 促进幼儿生长发育。

Promote the growth and development of young children

#### 提高钙的吸收,加速骨骼生长

Improve calcium absorption and accelerate bone growth.

# 成街收看

品质来自诚信,安全源于创新

